

Project Management Research & Practice

Author instructions: Practitioner Case

A practitioner case for publication in PMRP will contain 2 parts: a structured case summary and **the detailed, descriptive case itself**. Successful review of these parts will result in the publishing of the case.

Part 1: Case Summary & Abstract

Snapshot: (up to 80 words)

Target reader(s):

Business need(s): 2-3 bullets

Project goals(s): 2-3 bullets

Geographic:

Organization Name:

Industry:

Year of Case:

Project team:

Core competences:

Related theory:

Success criteria:

Lessons learned:

Part 2: The case

Beyond asking for a structured document and the aspects listed in the abstract, the case itself is open for interpretation and the creativity of the author(s).

Some questions to reflect on when preparing the case:

- What is the central message of the article you propose to write?
- What is important, useful, new, or counterintuitive about your idea?
- Why do project managers need to know about it? How can your idea be applied today?
- What is the source of your authority? On what previous work (either your own or others') does this idea build?
- What academic, professional, or personal experience will you draw on?