

marginal propensity

JAYA SAVIGE

a. the new paganism

save! new range antiperspirant apollo (you pay less!)
inca & gravity justright / ironman flies by flybuys explosion!
fine grade mince two kilogram minimum buy
mars snickers (save ...)

b. the new monotheism

save! radiant ultraconcentrate dynamo birdseye (original)
dollar dazzler! sunsilk maximum shine conditioner
original flora / new improved mainland variety.

i. youth

save! high performance fruit salad rainbow
for baby chicken-in-a-biscuit (great value!)
natural confectionery party animals.

ii. middle age

save! energizer max? acme smoke alarm.
plenitude turning point (huge savings ...)
straight chips twenty percent free.

iii. *retirement*

save! pedigree pal!
your once chance to

win! freedom!
furniture.

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